

ABSTRACT OF THE DISCLOSURE

5 A satellite broadcasting system is disclosed wherein,
when a broadcasting program is broadcast by satellite
broadcasting, each viewer can receive a different broadcasting
program depending upon the district in which the viewer is present.
A broadcasting program is composed of an area designation part
in which a list of areas in which the broadcasting program is
to be broadcast is accommodated and broadcasting contents
themselves. The broadcasting program is received by a radio
10 wave reception section. A current position acquisition section
detects the current position of a receiver. The current
position is compared with an area to physical district
coordination table and converted into an area name by a current
area detection section. If the area name outputted from the
15 current area detection section is included in the area
designation part of the broadcasting program received from the
radio wave reception section, then a broadcasting propriety
discrimination section outputs the contents part of the
broadcasting program to a reproduction section. Alternatively,
20 if the area name is included in the area designation part of
the broadcasting program, then the broadcasting propriety
discrimination section refrains itself from outputting the
contents part of the broadcasting program to the reproduction
section.